Dear ....,

My name is Aideen Gibson and I am managing a public outreach project which contains a component to train degree-qualified academic & industrial engineers in the art of inspiring students to follow an engineering career. This will take place through inspirational, practical-based demonstrations that will serve to enthuse school students and young people.

We are looking to recruit engineers/IT graduates to assist in the delivery of public outreach events. We only expect each person to participate in about 2 events over a 12 month period. Travel expenses will be covered in addition to a payment for any events attended. Initially, your role at an event would be in support of an engineer experienced in public engagement. We aim to provide you with the skills and confidence to deliver public engagement activities, whilst giving opportunities to practice and enhance your own skills.

To assist in this, we will be offering you the opportunity to attend a public engagement/media training workshop in the Northwest which will be delivered by by Bespoke Communications, who are a Belfast-based company who specialise in coaching and training for public engagement in an inclusive, non-judgmental and fun environment.  This training will cover presentation skills and techniques for confident media interviews such as planning and preparation, stress management techniques, interview assurance, body language and building rapport and practicing interview techniques with a broadcaster mentor. They will also cover media production team, public speaking, planning a key message, effective use of language, bringing your subject alive for different audiences, delivering a message in a short sound-bite for radio, video or TV and promoting a media appearance on social media channels.

We are hoping that this may interest you and we would love to hear from you if this is the case. We will then send further details on which of the two workshop dates for public engagement suit you best and upcoming events which you could participate in. We are also willing to answer any further questions you may have.